



Smart Analytics to Drive Business Decisions

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Deploy Smart Analytics to Improve Decision Making....

Managerial decisions and interventions are often hindered by subjectivity, lack of or misaligned data, incomplete information, incomprehensible and uninterpretable analytical output among others.

Contents | Preface | Acknowledgement |

Part 1 An Approach to Build Analytics Capability to Solve Business Problems

Part 2 The Analytic “State of Affairs”

Postscript

Appendix 1 Railroad Cleaning Service

Appendix 2 ABV Tyre Company

Appendix 3 Marketing Mix Modeling: Making Marketing Spending Accountable

Appendix 3a Note on Regression (OLS) Models

Appendix 4 Logit Modeling: A Note

Appendix 5 Interview Guide for Our Industry Research

Appendix 6 Select Case Studies on Analytics Adoption in Indian Organizations

About the Authors

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