



The Management Brief

Author: Ajoy Joseph Roshan Joseph

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Does anyone today really know management?

A word used so often but few understand the power and potential!

Management Brief is an attempt to bring the wisdom of ages to the new generation.

Sadly, we throw money to get things done and are shocked when everything crumbles.

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About the author

Ajoy Joseph is among the new breed of management facilitators who are comfortable both on the virtual medium and face2face. He has seen in the thousands of young managers a sense of uncertainty and heightened stress. The result of this is poor decision making. Few, if any, have a workable understanding of the power of management.

Roshan Josphe has year of experience as a director, managing director and consultant with many companies in India and the Middle East. He believes that working to a system is important for anyone to raise productivity. He has been the sounding board for Ajoy as he developed *The Management Brief*.