

Winning with Quality: 75 Mantras for Business Success

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Winning with Quality is a practical guide packed with 75 lessons designed to help anyone embed quality into their business. Drawing on the author's experience implementing quality initiatives at top companies, the book offers real-world insights to help you navigate the challenges of this process. Whether you're a quality manager, corporate strategist, production or operations manager, human resources professional, CEO, or executive, this book provides valuable insights to overcome challenges and achieve success.

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About the Author

Debashis Sarkar, Managing Partner at Proliferator Advisory & Consulting, is one of Asia's foremost experts in organizational improvement, serving clients across Asia, Africa, and the Middle East.

A Fellow of the American Society for Quality (ASQ), he has been recognized by the Journal of Engineering Research as one of the top 50 contributors to the field of quality management.

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