



AI in Business Management Bridging the Gap between Technology and Strategy

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AI in Business Management: Bridging the Gap Between Technology and Strategy discusses how artificial intelligence might be used as a strategic enabler throughout contemporary organizations. The book makes AI accessible to business leaders, managers, and decision-makers, providing applied knowledge of how technological capabilities might be matched with corporate strategy. Interweaving case studies, real-world implementations, and forward-looking examination, it illustrates how AI may be used to fuel innovation, operational effectiveness, and competitive advantage when applied carefully within business models.

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