

## Digital Leadership Integrating Technology for Organizational Success

Author: Manisha Singh, Renu Jangra

₹5050 ISBN: 9781032988313

Digital Leadership: Integrating Technology for Organizational Success" delves into the crucial intersection of leadership and technology, offering a comprehensive guide for leaders navigating the complexities of the digital age. This edited volume brings together insights from seasoned professionals and thought leaders, presenting practical strategies and real-world case studies that illuminate how leveraging technology can drive organizational excellence.

## Contents

Chapter 1: The Beacon of Enlightened Leadership: The Connecting Threads. DR. RUCHI GUPTA AND CMA (DR.) SHILPI GUPTA.

Chapter 2: The Dynamics of Digital Leadership: Key Concepts and Principles. MUSHFEKA BINTE KAMAL, M.D., BULBUL HOSSAIN, JAHIRUL ISLAM, IFTAY KHAIRUL ALAM, NADIM IBN SAYED AND RONY MIA.

Chapter 3: Integrating Technology for Competitive Advantage. GAGANDEEP KAUR NAGRA.

Chapter 4: Strategic Alignment: Merging Digital Transformation with Business Strategy. HOSUR SRINIVASAN SRIVATSA AND AVVARI V. MOHAN.

Chapter 5: Transforming HR through Digital Leadership: Strategic Innovation, Technology Integration, and Ethical Stewardship. AJITHA H., SUNANDA VINCENT JAIWANT, DHEEPA T AND MANOCH PROMPANYO.

Chapter 6: Navigating Digital Transformation in Heis: The Role Of Leadership And Key Drivers Using DEMATEL. DR. RAMEESHA KALRA, DR. KIRAN VAZIRANI, DR. ANURADHA R AND POOJA V AHUJA.

Chapter 7: Cybersecurity Strategies: Protecting Your Digital Assets. KUMARI SEEMA RANI, SAKSHI MAHIPAL, ARCHI JAIN AND ISHANVI GOSWAMI.

Chapter 8. Navigating The Cyber Threat Landscape: Challenges and Solutions. YOUNGHUN CHAE.

Chapter 9: Navigating Cybersecurity Awareness in the Digital Age: A Study On Nex-Gen Population. DR. PARTHA NASKAR, BIKI DIGAR, SK SAJIT, MR. PITU KUNDU AND SAMADRITA GHOSH.

Chapter 10: Data-Driven Leadership: Enhancing Decision-Making through Analytics. SAITHU MOHAMMED, MAILANCHI KEEL EBRAHIM AND P. MAHESWARI.

Chapter 11: Tech-Driven Math for Leadership Success. DR. P. JAYALAKSHMI, DR. K. MANIMEKALAI AND DR. D. ABIRAMI.

Chapter 12: Optimizing Leadership Effectiveness Based on Data-Driven Decision-Making Through Analytics. DR REEPU AND DR. ERCAN ÖZEN.

Chapter 13: Summarizing Thoughts with or without ChatGPT: Outcomes Among Part-Time MBA Students. KIRSTEN PASSYN AND MARK S. ROSENBAUM.

Chapter 14: Enhancing he Tools for Remote Collaboration in the Trans Humanization Era: Integrating Human Resource Strategies with Advanced Technologies. YAJIKUMAR EM AND DR. SOWMYA G.

Chapter 15: Real-World Innovations: Case Studies in Technology-Driven Success. AYODELE J. OYEJIDE AND OLUREMI. S. OYEJIDE.

Chapter 16: Leadership In Teams: An Approach to Understand Leadership Structures and Processes. PAYAL DUBEY AND SURESH KUMAR PATTANAYAK.

Chapter 17: Best Practices for Leading Virtual Teams: Leveraging the Results-Only Work Environment (ROWE). DR. GAZALA YASMIN ASHRAF.

Chapter 18: Leveraging Al-Driven Tools for Comprehensive Talent Management and Recruitment Optimization. MS. N SIRISHA AND PROF. H P RAMYA.

Chapter 19: Ethical Leadership in the Digital Age: Challenges and Responsibilities in the Education Sector. DR. RICHA VERMA, INDU SINGH, DR. ARUNA SINGH AND DR. FARAH ZAHIDI.

Chapter 20: Ethical Leadership in the Digital Age: Evaluating Leaders' Contribution to Promoting Ethical Conduct in Technology-Driven Companies. B K KEERTHIGA PRIYATHARSINI AND S BALASUNDAR.

## **Bibliography**

**Dr. Manisha Singh** is currently an Associate Professor at UEM Jaipur, a position she has held for the past five years. Prior to this, she worked at the Central University of Rajasthan. Dr. Singh's professional interests revolve around leadership, technology integration, and organizational behavior. She is deeply committed to exploring how digital tools and strategies can transform leadership practices and enhance organizational performance. Her research focuses on the adoption and implementation of technology to improve business processes, foster innovation, and drive team collaboration. In addition to her teaching and research roles, Dr. Singh is actively involved in various academic projects and has published numerous articles in peer-reviewed journals. She frequently presents her work at national and international conferences, contributing to the broader

discourse on leadership. In her professional endeavors, she has worked with industry partners on projects and consulting engagements and has designed and delivered executive training programs for industry professionals. Her academic and professional journey reflects her passion for advancing knowledge in the field of leadership and her commitment to fostering organizational success through innovative practices.

**Dr. Renu Jangra** is currently an Assistant Professor at Chandigarh University (India). During her academic career, she has supervised numerous graduation and post-graduation projects, guiding students through their research and development processes. Her work has led to the publication of several research papers and patents in reputable journals, showcasing her innovative contributions to the field. She holds a postgraduate degree from NIT Kurukshetra, Haryana, India, which helped her secure an opportunity to work at Tech Mahindra, a global consulting service and systems integrator that operates in over 90 countries. During her tenure at Tech Mahindra, she played a key role in managing US-based projects, which involved overseeing all aspects of project execution, from planning to delivery to successfully coordinating cross-functional teams, ensuring timely and effective completion of tasks. Her experience in managing client relationships allowed her to understand and address their needs, leading to high client satisfaction and long-term partnerships.