



Brilliant LeadershipUnlocking the Power of Innovation-Communication

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The need for restructuring and transforming business practices for the benefit of humanity and the environment is a major theme of this book. Interactivity and connectedness of people and things/data is transforming everything. Many organizations, even the traditional ones, have entered a process of transformation through innovation and rethinking their business models, which affects the way leaders communicate, lead, and co-create.

Brilliant leadership is a new intellectual framework to guide strategists, gamechangers, senior executives, and aspiring leaders. This new framework is based on our current work on leadership development and focuses on what it means to become a brilliant leader.

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Bibliography

Dr. Alan T. Belasen holds a Ph.D. from Rockefeller College, SUNY. For over 30 years, Dr. Belasen has been involved in executive education and development programs in the U.S. and abroad in startups, business enterprises, multinational companies, nonprofits, government agencies, academic institutions, and healthcare organizations. Dr. Belasen chaired the MBA Program at SUNY, Empire State College from 2004-2015 where he designed and supervised the implementation of the MBA in Management, MBA in Global Leadership, MBA in Healthcare Leadership, and MBA Pathway for Veterans.

Dr. Nicole Pfeffermann has in-depth expertise as a management consultant in digital business, strategy & innovation, and innovation communication and more than 15 years of professional experience in IT-driven innovation management in logistics, (high-)tech markets, and R&D transfer projects. She was startup coach and senior lecturer in digital business, information and knowledge management, and methodology and a co-editor of the international contributed volume 'Strategy and Communication for Innovation', 'New Leadership in Strategy and Communication', and 'New Leadership Communication—Inspire Your Horizon', Springer, including book presentations in collaboration with Jacobs University Bremen, Deutsche Post DHL and University of Cambridge, IfM. She holds a Diploma in Business Economics and has an interdisciplinary Ph.D. in Engineering (robotics/automation) at the University of Bremen.